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INDIA'S

B

B



BEST
SCHOOLS

2015

Cover Story:
Smart Education

Best B schools in South India

Known for rich cultural heritage, South India is also a popular Business school hub, which attracts students from all over the country and abroad. It is an ideal place for the students aspiring to be management graduates

Kerala & Tamil Nadu

Government Institutes

Name of Institute	City	Rank Based on Public Choice
Indian Institute of Management	Kozhikode	9
Pondicherry University	Puduchery	30
Department of Management Studies Anna University	Chennai	35
Department of Management Studies, IIT Madras	Chennai	8
Indian Institute of Management	Tiruchirapulli	25

Private Institutes

Name of Institute	City	National Rank*
Adhiyamaan College of Engineering	Hosur	AA+
Alagappa Institute of Management	Alagappa	AAA
Amrita School of Business	Coimbatore	AAA
Asan Institute Of Management	Chennai	AA+
Bharathidasan Institute of Management	Tiruchirapulli	AAA+
DC School of Management and Technology	Pullikkanam	AA
Department of Management Studies, National Institute of Technology	Tiruchirapulli	AAA+
Department of Management Studies, SRM University	Chennai	AA+
Department of Master of Business Administration, Jayam College of Engineering and Technology	Dharampuri	AA
GRD Institute Of Management	Coimbatore	AAA+
Great Lakes Institute of Management	Chennai	AA
GRG School of Management Studies	Coimbatore	AA+
Institute for Financial Management and Research	Chennai	AAA+
ITM Business School	Chennai	AA+
Karunya School of Business, Leadership and Management, Karunya University	Coimbatore	AA+

Private Institutes

Name of Institute	City	National Rank*
KCT Business School	Coimbatore	A+
Kodai International Business School	Kodaikanal	AA
Loyola Institute of Business Administration	Chennai	AAA+
MOP Vaishnav College for Women	Chennai	AA+
PSG Institute of Management	Coimbatore	AAA+
Rajagiri Centre for Business Studies	Cochin	A+
School of Management Studies, Bannari Amman Institute of Technology	Satyama-ngram	AA+
School of Management, Hindustan Institute of Science and Technology	Chennai	AAA
School of Management, Sri Krishna College of Engineering	Coimbatore	AA+
Sona School of Management	Salem	AA+
SSN School of Management and Computer Application	Kalavakkam	AA
Thiagarajar School of Management	Thirupparan-kundram	AAAA
TKM Institute of Management	Kollam	AAA
Vel Tech Dr Rangrajan Dr Sakunthala Technical University	Chennai	AA
Velammal Institute of Technology	Chennai	A+
Vinayaka Mission's Kirupananda Variyar Engineering College	Salem	AA+
VIT Business School	Vellore	AAA

Promising Institutes

Name of Institute	City
Erode Builder Educational Trust's Group of Institutions	Kangayam
Sri Krishna Institute of Management Centre for Excellence in Management Education	Coimbatore
Sri Sai Ram Institute of Management Studies	Chennai

Institute names are given in alphabetical order

To,
The Director/Principal
Asan Institute Of Management
Chennai

Greetings from Higher Education Knowledge Exchange 2015 and Digital learning Magazine!

**CONGRATULATIONS FOR BEING FEATURED IN THE TOP B SCHOOLS RANKING IN
DIGITAL LEARNING MAGAZINE!!**

Let me take this opportunity to introduce you to Higher Education Knowledge Exchange 2015
(<http://ke.eletsonline.com/>)

digitalLEARNING Higher Education Knowledge Exchange on 28th February, Jaipur, Rajasthan, is a one-day event being convened with the aim of bringing key decision-makers and leaders in the higher education sector of the country on one platform.

We at digitalLEARNING (<http://digitalLEARNING.eletsonline.com>) "a ten year old premier monthly publication" from Elets Technomedia Pvt Ltd, focused on current practices in ICT and education in India. Through the years, our organization has focused on creating an ecosystem that spreads across the education, governance, health and infrastructure sectors.

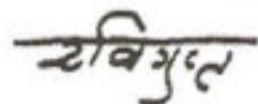
Through our events and print publications, we have managed to productively engage major stakeholders in the communities that we cater to. Our flagship event Higher Education Knowledge Exchange is one of our major forums where top policy makers, corporate and other stakeholders are in attendance. Discussions at our events have ranged from issues related to policy framework, regulation, management and operation.

We are organising a felicitation ceremony for all the Management Institutions who have been ranked in the January issue of the Digital Learning Magazine. Your B School is one of the premium Institution to be featured in our B School Ranking issue and we would invite you to join us for the felicitation ceremony to be held on 28th Feb, Higher Education Knowledge Exchange 2015. We also invite you to be a part of the round table discussions to be held during the day of the summit. To register for the summit, send us a confirmation mail along with the contact details and a high resolution photo.

**Date of the conference: 28th February
Venue: Hotel Sheraton, Jaipur**

Looking forward to your participation in the Summit.

Thanks and Regards



Dr Ravi Gupta
Convener, Higher Education Knowledge Exchange 2015
Editor-in-Chief, digitalLEARNING Magazine

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