



**ASAN INSTITUTE OF MANAGEMENT**  
(A UNIT OF ASAN MEMORIAL COLLEGE OF ARTS AND SCIENCE)  
Velachery-Tambaram Road, Jaladampet, Chennai - 600 100.



**Internal Quality & Assurance Cell**

cordially invites you for a one day  
**Faculty Development Programme**  
on

# **Transformation in Teaching and Learning**

on Saturday 20<sup>th</sup> January 2018

Guests of Honor

**Dr. K.P.V. RAMANAKUMAR**

Professor & Dean (FMS),  
SCSVMV University, Kanchipuram

**Dr. V.D. SWAMINATHAN**

Professor, Dept. of Psychology,  
University of Madras, Chennai.

**Prof. B. ASOKUMAR**

SSN School of Management, Chennai.

**Venue: MBA conference hall**

**Dr. T. S. SANTHI**  
Director, AIM

**Dr. M. JAYA**  
IQAC Co-ordinator

**Dr. S. RAMANATHAN**  
Principal

# AGENDA

09.30 a.m. – 10.45 a.m.

## Inauguration

Keynote Address

**Dr. K.P.V. RAMANAKUMAR**

Professor & Dean (FMS),  
SCSVMV University, Kanchipuram.

10.45 a.m. – 11.00 a.m.

## Tea Break

11.00 a.m. – 12.00 p.m.

## Session I

“Psychological Resources  
for Effective Teaching”

**Dr. V.D. SWAMINATHAN**

Professor, Dept. of Psychology,  
University of Madras, Chennai.

12.00 p.m. – 1.00 p.m.

## Session II

“Art of Writing & Publishing”

**Prof. B. ASOKUMAR**

SSN School of Management, Chennai.

1.00 p.m. – 1.30 p.m.

## Valedictory