



ASAN INSTITUTE OF MANAGEMENT

(A Unit of Asan Memorial College of Arts and Science)

(AICTE approved, Affiliated to the University of Madras)

Velachery Tambaram - Road, Jaladampet, Chennai-100



JUST THE FACTS

VOLUME VIII

NOVEMBER-2017

"A key to achieving success is to assemble a strong and stable management team".

--Vivek wadhwa

I am happy to welcome you to this 8th issue of our news letter "Just the facts" - a record and proof for the dynamic environment of our institute. My sincere thanks to the management for all their support in meeting the mission of the institute. The faculty team and the enthusiastic students of this institute deserves a lot of appreciations for their efforts and involvement is Keeping the environment vibrant.



Dr.T.S. Santhi,
Director,AIM

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"We are what we repeatedly do.
Excellence, then, is not an act but a habit".

-Aristotle

"Management is doing things right, leadership is doing the right things".
-- Peter drucker

SPECIAL LECTURES

- A session on "5S" Concepts and Managers, Excellence" by **Mr.K.BABU**, Production Manager (Retired) Rane Engineering Ltd. on 12th October 2017.



- An Invited talk on "Exposure and Career in Retail Sector" by **Mr. Maruthi**, Regional Manager, Reliance Trends, on 19th August 2017.



- A Special talk on "Trade Union" and "Collective Bargaining" on 10th & 11th August 2017 by **Mr.Ranganathan**, HR & Legal Consultant.

An Invited talk on "Training & Development" by **Mr.K.B.Venugopal**, Founder & CEO, Smart Talent Consulting on 28th July 2017.



"A leader is one who knows the way, goes the way, and shows the way".

- An Invited talk on "Credit Management, Credit Monitoring" & NPA, on 20th & 21st July 2017 by **Mr.K.S. Ravichandran**, Assistant General Manager(Retd.), State Bank of India. An awareness session by Avatar Human Capital Trust was conducted on 18th July 2017. **Mr.Easwar Balasubramaniam** Head – outreach program have addressed the students.



- An Invited talk on "**Research Design and Methods**" by **Dr.P.S.Manjula**, Assistant Professor, Department of Management Studies, University of Madras on 4th July 2017.



- Classes commences for 2017-2019 batch (Management Quota) **Prof.Gurumurthy, Former Academic Director, ABS.** have addressed the students



WORKSHOP ON SPSS

A one day "**workshop on SPSS**" was conducted by **Dr. M. Jaya, Associate Professor & Head, Department of Commerce, AMCAS** on 4th August 2017 for II MBA Students.



“Leadership is the capacity to translate vision into reality”.
--Warren Bennis



INDUCTION PROGRAMME

Three days Induction Program was conducted for the students of 2017- 19 Batch between 11th & 13th September 2017. It was inaugurated by *Mr Rajagopal Venkataraman*, Director, DfoE, Bangalore. Experts from Industry have addressed the students on Corporate Expectations from the Management Graduates and the need for equipping themselves to meet the same.

The team of experts are:

- * **Mr. J.Raghunathan**, Director, KCIG.
- * **Mr. J.R.S. Reddy**, Founder, Assist India Foundation.
- * **Mr. S.Ram Vice President(Rtd)**, Tech Mahindra, Chennai.
- * **Mr. M.Ravi**, Founder Sun systems.

Alumini of AIM MR.Srinath, L&T Finance Mr.Manikandan, entrepreneur have shared their great memories with the new batch.

Valedictory address given by **Mr.M.Ravi**



"Management is above all, a practice where art ,science and craft meet"
-- Henry mintzberg



BEYOND CLASSROOM

Value Added Programme

- * A 30 hours programme on "**Derivative Market**" was organized for the II MBA students from July 2017. **Mr.Ramesh Shankar, RS Eages International**, and a SEBI authorised resource person have conducted the classes. The valedictory session of the programme was conducted on 25th September 2017. Students were awarded with certificate of participation.
- * A 30 hours programme on "**Communication skills**" was conducted for the I MBA students Since Aug 2017.The resource person for the programme was **Ms.Geetha, Faculty from English ,Department, AMCAS**.



"We don't see things as they are, we see them as we are".
--Anais nin.

CELEBRATIONS

Graduation Day

19th Graduation Day was conducted on 7th October 2017. **Dr.P.Duraisamy, Vice-Chancellor, University of Madras** delivered the convocation address and awarded the degrees.



INDEPENDENCE DAY

70th Independence day was celebrated in the campus. **Dr. E.K.Purusothaman, Vice Chairman CMC**, hoisted the flag and delivered the address.



ONAM CELEBRATION

Asan group of Institutions celebrated onam festival on 31st August 2017



✓ STUDENT'S PARTICIPATION

- * Students from MBA have attended various events in the "EKTA 2k17 - National Level "Symposium" organized by **Jerusalem College of Engineering** on 22nd September 2017.
- * **Mr.Deepak Krishna Kumar** won **1st Prize** in Best Manager.
- * A group of students from MBA have attended a FENESTRA 2K17, A National level Inter-Collegiate Management Meet organized by St.Joseph's College of Engineering on 25th September 2017.
- * **Mr.Logesh and Mr.Rithish** has participated in **National Level Seminar** at "**G.S.S Jain College for Women**" 7th October 2017.
- * **Mr.V. Vishnu** of first MBA has won gold medal in the **Madras University interzone Best physique competition** held on 26th Sep 2017 and qualifies for National level Participation.



✓ FACULTY PARTICIPATION

Mr.T.Dakshinamoorthy, Asst. Professor has published a paper titled "Demand Forecasting for Cement in India 2030" in an International Journal of Marketing & Financial Management. Volume 5, Issue 8, August 2017.

"A great leaders courage to fullfill his vision comes from passion,not position".
-John Maxwell.



ASANITES SPEAKS



I feel happy to say that i am an asanite.... AIM is the place where we learn through understanding the concepts through experts guidance, practical,exposures etc..

Ms.Payal Biswas

The best decision I have ever made would be choosing AIM for my higher education. Management education blended with life skills, facilitation,encouragement and support for extracurricular and sports are the specialities I admire with AIM.



Mr.V.Vishnu



My attraction for AIM is the extended hours-the extra hours after the regular working hours which provides a wonderful environment to explore and bring out the hidden talents and skills of every individual and enhances the self confidence in them.

Mr.G.Logesh

The guest lectures and workshops by the corporate experts are giving a very good exposure. The vibrant atmosphere at AIM facilities knowledge enhancement and the boosts confidence level and ultimately make us ready for the challenges of the corporate world.



Ms.A.R.Sangeetha

ASAN



ASAN MEMORIAL
DENTAL COLLEGE AND HOSPITAL



ASAN MEMORIAL
SENIOR SECONDARY SCHOOL



ASAN MEMORIAL COLLEGE OF
ENGINEERING AND TECHNOLOGY



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ARTS AND SCIENCE



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MATRICULATION
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AKG
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