



ASAN INSTITUTE OF MANAGEMENT

(A Unit of Asan Memorial College of Arts and Science)
(AICTE approved, Affiliated to the University of Madras & Re-accredited by NAAC)
Velachery Tambaram - Road, Jaladampet, Chennai-100



**VOLUME
IX**

March 2018

*"A key to achieve success is to assemble a strong and stable management team."
~ Vivek Wandhwa*

Directors Desk

I am happy to welcome you to this 9th issue of our news letter **"Just the facts"** - a record and proof for the dynamic environment of our institute. My sincere thanks to the management for all their support in meeting the mission of the institute. The faculty team and the enthusiastic students of this institute deserves a lot of appreciation for their efforts and involvement in keeping the environment vibrant. Happy reading!



Contents

Special Lectures

Workshop

Faculty Development Programme

Extended Activities

Industrial Visits

Beyond Classroom

Student Participation

Faculty Participation

"A leader is one who knows the way, goes the way and shows the way."

SPECIAL LECTURES

Mr.S.P. Vasanth Kumar, Information Security Researcher, Infoziant Systems Pvt. Ltd., Chennai, has delivered a lecture on "Information Security" on 25th January 2018.



A session on, **"Python Programming"** was handled by **Mr. Franklin & Team, Technical Manager, Tech Tilt Systems Pvt. Ltd., Chennai on 30th January 2018.**



A Special Talk was organized on **"Introduction to Block Chain Technology, Bit coin and Crypto Currencies"** by **Mr. R. K. Pillai, IT & Management Consultant, USA** on 12th February 2018.



A special lecture was given by **Mr.Ranganathan, HR & Legal Consultant, on "Legal System in Business"** on 12th and 13th March 2018.



"Management is above all, a practice where art, science and craft meets."
~ Henry Mintzberg

WORKSHOPS

FINANCE WORKSHOP

A one day workshop on **"GST - A Transition in Indian Tax System"** was conducted on 14th December 2017. **Mr. M. Venkateshwaran**, Certified Financial Planner & Investment Advisor and **Mr. Prasan Kumar**, Tarachand Chartered Accountant handled the session and thrown light on the topic.



HR WORKSHOP

"HR MINDS" a one day workshop on 31st January 2018 was conducted. **Mr.S.Prasanna**, Principal Consultant, Mafoi Education, Chennai, inaugurated the workshop and **Dr. Subramani Ramakrishnan**, Associate Partner Location Executive, IBM India, handled the technical session.



*"We don't see things as they are, we see them as we are."
~ Anais Nin*

SPSS WORKSHOP

A one day workshop on **"SPSS - Statistical Package for Social Sciences"**, was conducted on 2nd March 2018 . **Dr. R. Ravanan**, Principal, Government Arts and Science College, Nagercoil imparted Knowledge on analytical skills.



"Education is the mother of leadership."

FACULTY DEVELOPMENT PROGRAMME

Asan Institute of Management and IQAC of Asan College have organised a one day Faculty Development programme on "Transformation in Teaching and Learning" on 20th January 2018. Dr. K.P.V. RamanaKumar, Professor and Dean (FMS), SCSVMV University, Kanchipuram & Dr. V.D. Swaminathan Professor, Department of Psychology, University of Madras, Chennai, delivered a magnificent speech on "Psychological Resource for Effective Teaching" & Professor., B. Vijayalakshmi, Assistant Professor., Department of Management Studies, IIT Madras addressed the gathering on "Art of Writing and Publishing". Around 100 faculty from 30 colleges participated in the FDP programme and got benefited by the expertise of the speakers.



*"A great leader's courage to fulfill his vision comes from passion, not position."
~ John Maxwell*

BEYOND CLASSROOM

BYTE IT

- * Byte IT'18 - One Day Intercollegiate Technical Symposium was organised by the Department of MCA on 1st March 2018.
- * Around 100 students from 15 colleges in and around Chennai have participated.
- * **Mr.V.Ramkumar**, Pinglay, IT Consultant, Chennai has delivered the Valedictory address and distributed the prizes.



SPORTS DAY

The 24th Annual Sports Meet of the college was conducted on 6th March 2018. **Dr.K.Vaithiyathan**, Director - Sports, SRM University, Former Vice - Chancellor, Tamil Nadu Physical Education and Sports University was the chief guest.

- * Ms. Priyanka - II MBA 1st prize in Javelin Throw.
- * Mr.Merish - II MBA won 1st Prize and Mr.Nandagopal - I MBA won 2nd Prize in 400 MTS Running.



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INDUSTRIAL VISIT

Industrial visits are arranged to provide a visual experience of production and operational process of the manufacturing and service industries. Students were taken for an Industrial visit to FORD, Maraimalai Nagar on 15th March 2018.



ANNUAL DAY

24th Annual day of the college was conducted on 17th March 2018. **Dr. J.Manjula, Director, Directorate of Collegiate Education** was the Chief Guest.

SI NO	PRIZE	NAME	CLASS
1	Proficiency Prizes	Gayathri. S. Raj	I MBA
2		Sugasini. M	II MBA
3	100% Attendance	Bhuvaneshwar. A	I MBA
4	Parakkat Balakrishnan Endowment Award	Sugasini. M	II MBA
5	P.V Mathew Endowment Award	Sadananda Laishram	PASSED OUT STUDENT

*"Leadership is the capacity to translate vision into reality."
~ Warren Bennis*

STUDENTS PARTICIPATION

The enthusiastic students of this Institute actively took part in the Management and Technical Meets organized by other Colleges and Institutes to exhibit their talents.

- * Students from MBA have attended various events in "EKTA 2k17 - National Level Symposium" organized by Jerusalem College of Engineering on 22nd September 2017. Mr. Deepak Krishna Kumar won I Prize in Best Manager.
- * A group of students from MBA attended FENESTRA 2K17, A National level Inter - Collegiate Management Meet organized by St. Joseph's College of Engineering on 25th September 2017.
- * Mr. Logesh and Mr. Ritish participated in National level seminar at G.S.S Jain College for Women on 7th October 2017.
- * Mr. Vishnu of I MBA won Senior state Mr. Tamil Nadu title on 11th March 2018. In Mr. India contest for the senior level he won Silver medal & bronze medal in Men's Physique and body Building on 4th March 2018.
- * Mr. Vishnu participated in NABBA WFF SG Mortal Battle 2018 at Singapore on 8th April 2018.



FACULTY PARTICIPATION

* **Dr. T. S. Santhi**, Director, AIM attended a National Conference on “ **Towards Achieving Excellence in Higher Education**” at Sri Shankara Arts & Science College, (AUTONOMUS) Kanchipuram on 15th December 2017.

* **Ms.P.Parameswari**, Asst. Professor, Department of Management Studies participated in Dr P.T Srinivasan Endowment Lecture on “**Ethics on Management - A Perennial Necessity**” delivered by Dr Sudha Seshayyan, Vice Principal , Madras Medical College on 14th Febuary 2018.



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ASAN



**ASAN MEMORIAL
DENTAL COLLEGE AND HOSPITAL**



**ASAN MEMORIAL SENIOR
SECONDARY SCHOOL**



**ASAN MEMORIAL COLLEGE OF
ENGINEERING AND TECHNOLOGY**



**ASAN MEMORIAL
MATRICULATION
HIGHER SECONDARY SCHOOL**



**ASAN MEMORIAL COLLEGE OF
ARTS AND SCIENCE**



**KUMARAN ASAN MEMORIAL
MATRICULATION
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ASAN INSTITUTE OF MANAGEMENT



AKG PUBLIC SCHOOL



THE CAROUSEL PLAY SCHOOL