

**ASAN MEMORIAL COLLEGE OF ARTS & SCIENCE –
INSTITUTE OF MANAGEMENT**

MANDATORY DISCLOSURE

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| 1. Name of the Institution | : ASAN MEMORIAL COLLEGE OF ARTS & SCIENCE - INSTITUTE OF MANAGEMENT |
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| Address of the Institution | : Velachery - Tambaram Road, Jaladampet, |
| City & Pincode | : Chennai- 600100,Kanchipuram, Tamilnadu |
| Latitude & Longitude | : 80 ⁰ 12'17" N & 12 ⁰ 56'13" E |
| Telephone | : Office: 044-22460138, 22461418 |
| Mobile | : Principal : 944433305, 9840739451 |
| Website | : www.asaneducation.com/AIM |
| E-mail | : director.aim@asaneducation.com |
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| 2. Name and address of the Trust and the Trustees | : ASAN Memorial Educational Institutions,
1 Anderson Road, Cochin House,
Chennai – 600006, Tamil Nadu, India |
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| 3. Name of the Principal | : Dr. T.S. Santhi, M.Com., MBA, M.Phil., B.Ed, Ph.D.,
Principal,
Asan Memorial College of Arts & Science - Institute
of Management, Velachery-Tambaram Road, Jaladampet,
Chennai - 600100, Tamil Nadu. |
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| 4. Name of the Affiliating University | : UNIVERSITY OF MADRAS, Chepauk, Chennai – 600005 |
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5. GOVERNANCE :
- a) Members of the Board and their brief background
The Asan Memorial College of Arts & Science and Asan Institute of Management are governed by Asan Memorial Association. This Association was established in 1965 as a tribute to the memory of Mahakavi Kumaran Asan, the late Poet Laureate of Kerala.
- The founders of the Association consisted of eminent Malayalees settled in Chennai, from different walks of life such as Educationalists, Industrialists, Film Personalities and Social Workers, who were highly dedicated and devoted to the noble cause of education. The Founder Secretary of the Association, Shri.A.K.Gopalan continues to be the guiding supreme and moving spirit behind the Asan Memorial Educational Institutions.
- b) Chairman & Founder General Secretary : Late Shri A. K. Gopalan

c) Governing Body Members:

President : Dr. C.K. Revi
Vice-Presidents : Dr.A.V.Anoop,Sri. A.G.Kishore
General Secretary : Mrs. Shyamala Jayaprakash
Joint Secretary : Dr.Gautham Babu
Treasurer : Sri.S.Balachandran

d) Committee Members :

- Dr.E.K.Purushothaman,
- Mrs. Kumari Govindan
- Sri. K.S. Sethumadhavan
- Sri.Kalyan Jayaprakash
- Sri.P.K.Manoj
- Mrs. Nina Gopalkrishnan
- Sri.Vivek Revi
- Sri.A.P.Kunhikannan
- Sri.G.Vijayakumar
- Dr.C.G.Rajendra Babu
- Mrs.Nisha Dilip
- Capt.Vinod Narayanan
- Sri.Manish Kishore
- Sri.Suresh Vipin Chandran
- Sri.Thomas Mathew

Permanent Invitee : T.K.Jayaprakash

e) Management Committee Members – 2020-21:

1	Mrs. Shyamala Jayaprakash General Secretary, AMA	CHAIR PERSON
2	Dr.E.K. Purushothaman Committee Member, AMA	VICE CHAIRMAN
3	Dr.Gautham Babu Joint Secretary, AMA	EX-OFFICIO MEMBER
4	Dr.T, S.Santhi, Principal, AMCAS	MEMBER SECRETARY

5	Sri. K.S. Sethumadhavan Committee Member, AMA	MEMBER
6	Dr.C.G.Rajendra Babu Committee Member, AMA	MEMBER
7	Shri.Kalyan Jayaprakash Committee Member, AMA	MEMBER
8	Sri.Suresh Vipin Chandran Committee Member, AMA	MEMBER
9	Sri.T.Thomas Mathew Committee Member, AMA	MEMBER
10	Dr.(Mrs.) Lalitha Ramamoorthy (Former Principal, AMCAS)	EXPERT MEMBER
11	Dr.S.Varadarajan Advisor, AMEI	PERMANENT INVITEE
12	Mr.George V Joseph	MEMBER
13	Mrs.P.M.Sheeba Administrator	PERMANENT INVITEE
14	Dr.K.R.Venkatesan Principal, Sri Sankara College, Member – Syndicate, UNOM	UNIVERSITY REPRESENTATIVE
15	TEACHER REPRESENTATIVE(Rotation basis)	MEMBER

f) Frequency of Meetings & Date of Last Meeting: Once in a Month

NATURE AND EXTENT INVOLVEMENT OF FACULTY AND STUDENTS IN ACADEMIC AFFAIRS / IMPROVEMENTS

The Institute is committed to develop excellence in education and special emphasis has been placed on developing an environment highly conducive in building a solid foundation of knowledge and enhancement of creativity through motivation and drive, which helps to produce professionals who are well trained for the rigors of professional and social life.

The faculty at AIM focuses on developing and strengthening systems thinking, problem solving, analysis, design, team work, communication skills and preparing students for life-long learning. The faculty uses innovative techniques, interactive lectures, guided case studies, literature survey, regular assignments, project work and critical and creative thinking.

Interactive Sessions / Seminars / Guest Lectures / Presentations / Workshops / Value-Added Courses are frequently organized; both in-house and by inviting eminent external speakers to improve the quality of knowledge and skills. Students are encouraged to explore the environment through participation in professional /curricular /co-curricular activities outside the Institute.

MECHANISM / NORMS AND PROCEDURE FOR DEMOCRATIC / GOOD GOVERNANCE:

The Asan Memorial Institute of Management was established in 1997 in recognition of the vital need to create competent business professionals and managers who can meet the requirements of the job market. The institute has now emerged as one of the premier institutions in the south offering high quality education in the areas of Management and Information Technology. The fulltime MBA & MCA programmes offered by the institute, are approved by AICTE, Ministry of HRD, Government of India & affiliated to the University of Madras.

The cherished goal of these institutions is to equip young students with knowledge & skills in their respective fields. In addition to imparting value-based education with the ability to face the challenges of life, the institutions also instill right attitude, ethics and human values. These institutions endeavor to conserve the rich traditions and culture of this great country by inculcating a sound sense of respect for our heritage

GOVERNANCE THROUGH VISION:

To be a premier management school focusing on excellence with ethics.

GOVERNANCE FRAMEWORK:

Our vision drives our activities. It is embedded in the entire process from admission to placement of the students. Our vision is to educate individuals and to make the students intellectually enlightened, professionally capable, morally upright and socially committed.

GOVERNANCE THROUGH MISSION:

The Asan Memorial Institute of Management is an institution committed to working with relentless desire to excel with its roots in ethics. AIM aims to equip young men and women with knowledge and skill. To impart value based education and foster right attitude, good character and human values. To develop the learner's personality and prepare him / her for the larger world outside. To conserve rich traditions and cultivate respect for our heritage.

The Institute has developed following methods:

- a. Weekly meetings amongst Director & faculty to discuss issues of Academics, Administration, feedbacks and suggestions besides reviewing the progress over all points.
- b. Meeting of Governing Body & Director once in a fortnight/regular intervals.
- c. Direct access of faculty and students to the Director. No timings have been laid down. Thus all problems are attended to with due urgency. Major issues are brought to the notice of Governing body for appropriate decision.
- d. Forms have been devised to report any difficulty in the class rooms which need attention of maintenance staff. The same are routed through the Director (Academic).

STUDENT FEEDBACK ON INSTITUTIONAL GOVERNANCE/FACULTY PERFORMANCE:

AIM has a formal feedback mechanism for collecting feedback from the students about each course and the faculty handling the course, at the end of every academic term. The student feedback analysis is considered by the management and appropriate points implemented for further improvement. Individual students can also give feedback on any issue to their faculty mentors, and are also free to approach any other member of the faculty or the management to do so.

GRIEVANCE REDRESSAL MECHANISM FOR FACULTY, STAFF & STUDENTS:

- a. Grievances of Faculty and staff: These are redressed through normal channel of Director- à Governing Body. The decision of Governing Body is final.

b. Students:

- Through Mentor and then to Director in all matters.
- Through respective course coordinators – a Mentor - Director in Academic matters.
- Through Class Counsellors - à Class Coordinator - Director on all matters where student so desires.

Apart from the Grievance Redressal Committee, AIM has constituted several special committees to deal with various kinds of issues that could be faced by students. These include the Anti-Ragging Committee, Women Grievances and Redressal Cell, Discipline Committee, the SC/ST Cell and the Students Advisory Committee.

ESTABLISHMENT OF ANTI-RAGGING COMMITTEE:

S.no	Name	Designation	Ph.No	Mail Id
1	Mr.G. Ravichandran	Vice Principal	9444770557	orgee2003@gmail.com
Members				
2	Dr.T.Aryamala	Coordinator Shift-II	9445299564	aryamala19@gmail.com
3	Dr. S. Jawahar	HOD,MCA	9003264514	rsjawahar@gmail.com
4	Dr. S.Kanimozhi	HOD, Microbiology	9176280520	skanimozhi@gmail.com
5	Dr.D.Baskar	HOD,B.Com(CA)	9444474279	babybaski@gmail.com
6	Mr. Jeramiyah V	Lab.Tech B.Sc,Lab	9500158822	wjerom99@gmail.com
7	Mrs.S.Kokila	Lab.Tech, MCA	8838993121	kokilairtt05@gmail.com
8	Ms. Kalaivani G	Student, MBA	8428348216	kalaivanignanamurthy@gmail.com
9	Mr. Mukesh Manna S	Student, MCA	9361392403	mukeshmanna2001@gmail.com
10	Mr. V. Kishore	Student,	9941685973	kishorekishore7213@gmail.com
11	Mr.S. Swaminathan	Student, M.Sc(Micro)	9080512509	rrockscian@hotmail.com
12	Mr.R.Albin Raj	Inspector of Police	9498127584	asanedn@gmail.com
13	Mr.C.Babu	Press Reporter	9841055285	sprnews86@gmail.com
14	Mr. S. Ramachandran	Social activist	9884105196	sramachandran9@gmail.com

ESTABLISHMENT OF ONLINE GRIEVANCE REDRESSAL MECHANISM:

Refer link: <https://asaneducation.com/AIM/committee/grievances-redressal-cell/students/>

ESTABLISHMENT OF GRIEVANCE REDRESSAL COMMITTEE IN THE INSTITUTION & APPOINTMENT OF OMBUDSMAN BY THE UNIVERSITY:

Staff Grievances & Redressal Cell	Principal Vice Principal Coordinator (S-II)
Student's Grievances & Redressal Cell	Principal Vice Principal Coordinator (S-II)

ESTABLISHMENT OF INTERNAL COMPLAINT COMMITTEE (ICC):

S.no	Name	Designation &	Ph.No	Mail Id
1	Dr. M. Jaya	Dean – Academics & Research	6381711033	deanacademics.amcas@asaneducation.com
2	Dr.T.Aryamala	Coordinator Shift-II	9445299564	aryamala19@gmail.com
3	Dr.S.T.Asheeba	HOD,Biochemistry Dept.	9444962006	asheebast@yahoo.co.in
4	Dr.V.Charulatha	HOD,B.Com(CS)	9840939618	charulathacr@gmail.com
5	Dr. S. Jawahar	HOD,MCA	9003264514	rsjawahar@gmail.com
6	Dr.B.Shaji	Asso.Professor	9840103554	dr.shajibhaskaran@gmail.com
7	Dr. C. Radhakrishnan	Asst.Pofessor	9677333769	rkradhakrishnan6@gmail.com
8	Dr.Y.Beulah Jeba Jaya	Asst.Professor	9841599527	beulahprince@yahoo.co.in
9	Ms. Kalaivani G	Student – MBA	8428348216	kalaivanignanamurthy@gmail.com
10	Ms. Pavithra K	Student- MCA	7695888096	pavi20010705@gmail.com
12	Mrs. R. Valsala Kumari	Sr, Asst-Administrative Office	9884775708	valsala.r.kumari@gmail.com
13	Mrs.Lakshmi Krishnakumar	Social Activist	9094783445	avanthu2007@gmail.com
14	Mrs. S.J.Thamizh Selvi	Advocate	9841516403	thamizhselvisj1980@yahoo.in

ESTABLISHMENT OF COMMITTEE FOR SC/ST:

SC/ST Committee	Dr. D. Baskar, Prof , HOD (B.COM CA)
	Dr. A. Alagusundaram, Asso Prof, Microbiology
	Dr. D. Jaichitra, Asst Prof, MBA
	Mrs. S. Jothilakshmi, Asso. Prof, MCA
	Dr. P. Ramesh Kumar, Asst. Prof, Tamil

INTERNAL QUALITY ASSURANCE CELL:

Internal Quality Assurance Cell	<p>Coordinators: Dr. M. Jaya Dr. S.Kanimozhi Dr. P. Parameswari</p> <p>Members: Dr.Y. Beulah Jeba Jaya Dr. S. Annapoorani Dr. S.T. Asheeba Dr. D. Baskar Dr.R.M. Chamundeeswari</p>
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6. PROGRAMMES:-

Name of Programmes approved by AICTE : MBA and MCA

Name of Programmes accredited by AICTE: MBA and MCA

S.No.	Name of the Programme	No. of Seats	Duration
1	MBA	60	2 Years
2	MCA	24	2 Years

MBA Specialization Offered:

- Marketing
- Finance
- Human Resources Management
- Logistics Management
- Hospital Management

Placement Facilities:

The Training and Placement Cell of the college is headed by a Placement Coordinator and the cell has student representatives from all classes. The Cell coordinates not only the hiring activities of the students but organizes various developmental activities that help in personality grooming and also gives them platforms to express themselves and enhance their soft skills and serves as a link between students and industry. It organizes seminars, Technical Workshops, Personality Development Programs and other Training Program.

7. FACULTY

NAME OF THE FACULTY
PRINCIPAL Dr. T. S..Santhi, M.Com., M.Phil., MBA, B.Ed., Ph.D.
DEPARTMENT OF MANAGEMENT STUDIES Mr.K.Iyyanar, M.Sc., M.Phil.(Stats), SET, Assistant Professor Dr.P.Parameswari, MBA, M.Com., MCS, MFC, M.Phil., B.Ed., SET, Ph.D. Associate Professor Mrs.P.Lavanya Jothilakshmi, MBA, NET, Assistant Professor Dr.D.Jaichitra, BE, MBA, M.Phil., Ph.D. PGDMM, NET, SET, Assistant Professor Dr. P. Suganya Devi, MBA, MHRM.,PGDED, Ph.D., Assistant Professor
DEPARTMENT OF COMPUTER APPLICATIONS Dr. S. Jawahar,MCA, M.Phil.,Ph.D. Associate Professor & Head Mrs. S. Jothi Lakshmi, BE(CS), ME(SE&OR), Associate Professor Mrs. T. Geetha Ramani, MCA, M.Phil. Assistant Professor Dr. Y. Beulah Jeba Jaya, MCA, M.Phil., SET, Ph.D. Associate Professor
LIBRARIAN Mr.V.G. Kalesh Kumar, MA, MLIS, DCA, M.Phil.

8. FEE

MBA FEE: Management: Rs.80,000 / annum; Govt. Quota : Rs.60,000/ annum

MCA FEE: Rs. 53,650 per annum. Fee concessions are given based on the percentage of marks obtained.

9. CURRICULA & SYLLABUS FOR THE PROGRAMME:

(a) The curricula for programme is dynamic and reviewed periodically by the Board of Studies and Academic Council of University of Madras.

(b) The curriculum for the programme is available on the Website.

ACADEMIC CALENDARS

- Teaching Learning Process
- Curricula and syllabus for each of the programmes as approved by the University : YES
- Academic Calendar of the University: YES
- Academic Time Table with the name of the Faculty members handling the Course : YES
- Teaching Load of each Faculty :16 hrs
- Internal Continuous Evaluation System and place : CAT1, CAT2, Model
- Student's assessment of Faculty, System in place: YES

THE MBA PROGRAMME:

It is a two year full- time Program spanning four semesters. It aims at providing a comprehensive coverage of all important areas and disciplines for managing the current business scenario. The curriculum is designed to be intensive, with an emphasis on contemporary business practices. The students are evaluated regularly to assess their progress on theoretical and applied aspects of business. The curriculum is updated regularly in line with current industry requirements and peer offerings at the best business schools around the world by the University of Madras. It includes core courses along with functional and sectorial electives. The program aims to build socially sensitive managers with due emphasis on social internship, apart from live projects and corporate internship.

ADMISSION PROCEDURE:

MBA: Eligibility:

1. Bachelor's degree in any discipline with a minimum of 50% marks in aggregate.
2. Satisfactory test score in MAT / TANCET / CMAT / CAT / XAT or any other approved MBA Entrance Tests.

Reservation Criteria:

Government Quota : 30% seats in unaided minority Arts and Science colleges.

Management Quota : 70% seats are allotted under management quota.

Government Quota: Candidates seeking admission under the Government Quota must have written the TANCET exam conducted by the Anna University. Admission to the government quota will be made through the single window counselling which normally takes place in the months of July / August every year at the Government College of Technology, Coimbatore, under the directions of DOTE, Government of Tamil Nadu.

Management Quota: Candidates seeking MBA admissions under the Management Quota must have written one of the entrance tests – MAT / TANCET / CMAT / CAT / XAT or any other approved MBA Entrance Tests. The selection process is based on the scores in the entrance test as well as past academic record and performance at the Group Discussion and Personal Interview organized by the Institution.

Selection Process:

1. Candidates will be shortlisted based on their scores in one of the entrance tests – MAT / TANCET / CMAT / CAT / XAT or any other approved MBA Entrance Tests.
2. Shortlisted Applicants will be called for Group Discussion.
3. GD will be followed by Personal Interviews.

MCA - Eligibility:

1. Bachelor's degree with Mathematics or Statistics at + 2 / degree level.
2. Satisfactory test score in an approved entrance test such as TANCET for MCA conducted by Anna University or MCA Entrance Test conducted by Consortium of Professional Colleges in Tamil Nadu.

Reservation Criteria:

Government Quota : 30% seats in unaided minority Arts and Science colleges.

Management Quota : 70% seats are allotted under management quota.

Government Quota: Candidates seeking admission under the Government Quota must have written the TANCET exam conducted by the Anna University. Admission to the government quota will be made through the single window counselling which normally takes place in the months of July / August every year at the Government College of Technology, Coimbatore, under the directions of DOTE, Government of Tamil Nadu.

Management Quota: Candidates seeking MCA admissions under the Management Quota must have written TANCET/CET. The selection process is based on the scores in the entrance test as well as past academic record.

Selection Process: Admission will be given purely on Merit Basis.

10. INFRASTRUCTURE:

- Large and beautiful campus, well laid out gardens, playgrounds and sports facilities

- Excellent infrastructure facilities including College Canteen and Auditorium
- Highly experienced and qualified faculty with M.Phil / Ph.D/ SET/ NET
- Solid Academic Infrastructure, well equipped Laboratories, Training Kitchens, Restaurants and other modern facilities
- Spacious and well stocked Central Library and Departmental Libraries with latest books and journals
- Brilliant academic performance with several students securing University ranks every year
- Active Student Clubs and units for N.S.S, Rotaract, RRC, Youth Red Cross, Debating, Quiz, Literary and Fine Arts activities
- Successful Campus Placements in Five Star Hotels, Banks and Multinational Companies
- Thriving Sports & games activities with Inter Departmental Competitions, Inter Collegiate Tournament and Annual Sports Meet
- Hostel facilities for male students within the campus

Campus:

The Institute is located at Jaladampet on Velachery -Tambaram Road. This is about 20 kms from the heart of Chennai City and about 10 kms from Saidapet. The campus is beautifully spread out with landscaped gardens and has excellent facilities for sports and games. It has spacious grounds for cricket, hockey and football and well-prepared courts for basket ball, volley ball and badminton.



Training & Placement:

Exciting career opportunities are brought to the notice of the interested students by the Placement Cell. Professional training is offered to the students periodically to meet the emerging requirements of various industries. Campus recruitments are regularly held in collaboration with reputed organizations, thereby the students successfully completing their courses are assured of placements.



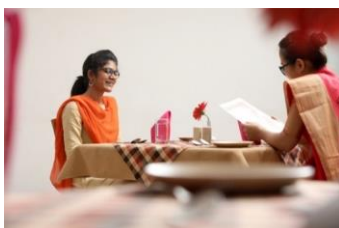
Canteen:

A modern and well-furnished canteen is available in the campus. The canteen serves nutritious and tasty vegetarian & non-vegetarian food.



Counselling Service:

Professionally qualified and trained counsellors are available in the campus for men & women separately who help the youth In same section, to share their personal issues and stress, if any and to come out of it with a clear mind.



11. EOA

2013-2014 : <http://asaneducation.com/AIM/wp-content/uploads/2020/03/MBA-EOA-Report-2013-14.pdf>

2014-15: https://asaneducation.com/AIM/wp-content/uploads/2021/01/MBA-EOA_Report_2014-15.pdf

2016-2017- https://asaneducation.com/AIM/wpcontent/uploads/2021/01/EOA_Report_2016-17.PDFmba.pdf

2017-18 : <https://asaneducation.com/AIM/wp-content/uploads/2021/01/MBA-EOA-Report-2017-18-HO-7.pdf>

2018-2019 : https://asaneducation.com/AIM/wp-content/uploads/2021/01/EOA-Report_2018-19-MBA.pdf

2019-2020: https://asaneducation.com/AIM/wp-content/uploads/2021/01/EOA-Report_MBA-2019-20.pdf

2020-2021: <https://asaneducation.com/aim/wp-content/uploads/2022/02/MBA-EOA-21-22.pdf>

2021-2022: <https://asaneducation.com/aim/wp-content/uploads/2022/02/MBA-EOA-21-22.pdf>

12. BEST PRACTICES:

“AIM” ensures a stimulating environment for the comprehensive development of the students through, Invited Talks by Industry Experts:

Expert Talks are a valuable source of imparting practical knowledge to the budding managers, making them feel and experience ground realities of the Corporate World. Experts from various Companies as well as academic experts from the academia are invited to share their valuable insights from their rich experiences about contemporary business issues, challenges they have faced and how they dealt with them.

These sessions serve as an ideal platform for the students to supplement their theoretical knowledge with first hand perspectives from some stalwarts of the industry and also appreciate the different dimensions of handling business challenges



Workshops:

Conducting career workshops helps our students in developing their professional skills to reach the top in their profession.



Industrial Visits:

Students are taken for industrial visit every semester to provide an exposure about the practical working environment. They also provide an opportunity to gain full awareness about industrial practices, and also get awareness about new technologies.



Employability Enhancement skills:

To enhance the employability skills to bridge the gap between the skill set desired by the corporate and the skill set by a management graduate pre-placement training programme, placement training programmes are conducted to enhance corporate readiness of a student.



It is a pinnacle in management meets where the students showcase their managerial talent to collaborate, challenge their skills sets and the process of enhancing their professional knowledge in practice.



As per curriculum students has to under-go internship for one month and project for two months in various industries to understand the structure of the industries, job responsibility, its departmental functions, and submit their report as per university guidelines.

To enhance the managerial skills of the students, various programmes such as group discussions, case study analysis, role play, training in aptitude and reasoning ability, management games are conducted after the regular class hours. These programmes are conducted on all working days by the students on rotation basis with the guidance of the faculty.



Value Added Programme:

The value-added programmes at AIM are an integral part of the curriculum and gives our students strong acceleration to their employability. These programmes are conducted by the experts from the training institutes.



The institution engages the students with perfect learning, good understanding as well as excellent exposure to new methodologies to place themselves in IT industries such as four days' workshop on "Python applications" was conducted by Mr. Yasar, trainer, CSI institute, Chennai.

Regular practice is given to all the students using the software and they are also trained to apply knowledge for analysing and interpreting data to become a good entrepreneur. The institution extends research culture through institution neighbourhood network to fulfil social responsibility through NSS, RRC, Rotaract and YRC.

Cells and Clubs:

- The College has instituted various Clubs to enable the students to pursue their special interest in arts, culture and social service.
- The students are given opportunities to hone their skills and learn new skills through the workshops or events organized by the various clubs of the College.
- The club activities, let the students to actively contribute their efforts by rendering services for the welfare of the community in parts and well-being of the nation as a whole.
- They help to promote the unity and integrity of the nation by bringing together service minded young people from diverse geographical and socio-cultural backgrounds.
- These clubs are a forum for student interaction in a variety of focused club activities.

The following are the clubs of the College.

- National Service Scheme (NSS)
- Rotaract

- Youth Red Cross (YRC)
- Consumer Club
- Enactus
- Women's Studies Cell
- NSS:

INTERNATIONAL YOGA DAY :

International Yoga day was celebrated jointly by NSS Unit of Asan Memorial College of Arts & Science and Isha Yoga Foundation on 21st June 2019 in the Main Auditorium. Trainers of Isha Yoga foundation trained nearly 500 students of our college.

FIT INDIA MOVEMENT:

The NSS Unit of our college organised "Fit India Movement & quote launch programme with the live telecast to the students on 29th August 2019 in the Mini-Auditorium. Around 200 NSS volunteers participated in the event and took fitness pledge. An awareness rally was also conducted on the same day.

88th BIRTH ANNIVERSARY OF DR. APJ ABDUL KALAM

The NSS Unit celebrated the 88th Birth Anniversary of Dr. APJ Abdul Kalam as "World Youth Day & quote. As part of the celebrations, the Chief Guest, Dr. K. Pandian, Controller of Examination, University of Madras planted a sapling in the college premises.

31st ROAD SAFETY WEEK

NSS Unit of our college along with Greater Chennai Traffic Police, Madipakkam celebrated 31st Road Safety Week on 27th January 2020 in the College. The event was inaugurated by Mr. N. Mayilvahanan, IPS, Deputy Commissioner of Police, Traffic-South. Mr. Anwar Basha, Assistant Commissioner of Traffic Police, St. Thomas Mount Sub. Division; Mr. K. Sivasankaran, Inspector of Police-Traffic, Madipakkam Range, where the Guests of honour. The students also participated in a rally promoting Road Safety awareness on the Medavakkam- Tambaram Road.

ROTARACT

- Awareness program on Rain Water Harvesting
- Creating Plastic Ban Awareness, Rally and Seminar

YOUTH RED CROSS

- Slogan writing competition on the topic “Anti-drugs



- Drug de-addiction awareness programme
- Computing skill training for School students



CONSUMER CLUB

- Seminar on Social Media & its impact
- Seminar on Consumer Complaints and Redressal

ENACTUS

- Entrepreneurship Skill Training Programme
- Seminar on EDP
- “ASAN UTSAV” (A Mega shopping festival) was organized on 20th September 2018 at college campus. 32 teams have registered for the stalls



WOMEN'S STUDIES CELL

- Awareness on Health & Nutrition
- Self-Defence Techniques for Women
- Workshop on "Bags from Waste"
- Seminar on "Child Abuse & Safety Measures"

CONTACT PERSON (ACADEMIC):

Dr.T.S. Santhi, M.Com., M.Phil., MBA, B.Ed., Ph.D.
Principal, Asan Memorial College of Arts & Science
Velachery - Tambaram Road, Jaladampet, Chennai- 600100, Tamilnadu.
Mobile No.: 944433305, 9840739451